



Nelson Family of Companies Selects Jim Anton to Lead HRhome Business Unit

SONOMA, Calif. – October 15, 2007 – The Nelson Family of Companies announced today the appointment of Jim Anton to the position of vice president of HRhome, the online resource for HR professionals and line management of major organizations. Anton will report directly to CEO Gary D. Nelson and will be responsible for creating and implementing the business and sales strategy for HRhome.

Anton brings to HRhome more than 10 years of sales management experience selling to Fortune 1000 companies.

"Jim Anton brings tremendous experience in the management and sale of technology solutions to HRhome," said Gary D. Nelson, Chairman and CEO of Nelson Family of Companies. His primary focus will be to build on the recent success of HRhome in acquiring several major customers for our Human Resource portal – establishing HRhome as the premier content site for enterprise organizations."

About HRhome

HRhome is a members-only online resource created by HR professionals for HR professionals. Subscribers have access to proprietary content and customizable features within nine primary sections that allow them to find the information, tools, and resources they need to quickly solve HR-related challenges. Each section has useful FAQ's, how-to's, and best practices. For more information, visit www.hrhome.com.

About The Nelson Family of Companies

The Nelson Family of Companies was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company is one of the fastest growing staffing firms in America and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$377 million in 2006. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal. For more information visit www.nelsonhr.com.

- **Nelson and Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Technology:** Provides full-time and contract recruiting in all technology areas including programming, project management, product management, testing, quality assurance, and technology architecture.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals.

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