



Staffing Industry Veteran Joins Nelson & Associates as Business Development Manager for Marin County

SONOMA, Calif. – July 24, 2007 – The Nelson Family of Companies announced today the appointment of Lorraine M. Gauthier to Business Development Manager for Nelson & Associates. In this position, Gauthier is responsible for overseeing the recruitment of top professionals in the Accounting and Finance industries in Marin County.

“With more than 20 years’ experience in the staffing industry, Lorraine was the perfect choice for this position,” said Craig Nelson, EVP for the Nelson Family of Companies. “Lorraine’s role is important to our continued growth, and we look forward to contributions she’ll make to Nelson & Associates.”

Gauthier will draw on her experience as manager of branch operations for three local staffing agencies. Under her leadership, all three of those offices achieved double-digit increases in sales and profit.

About The Nelson Family of Companies

The Nelson Family of Companies was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$377 million in 2006. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal.

- **Nelson and Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Technology:** Provides full-time and contract recruiting in all technology areas including programming, project management, product management, testing, quality assurance, and technology architecture.

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- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals.

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