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## **Mark Nelson to Explore New Opportunities**

*Mark Nelson, son of Founder, worked at Nelson Family Business for over 20 Years*

**SONOMA, Calif. – November 24, 2008** – Mark Nelson announced today his plans to explore new opportunities. The son of Gary D. Nelson, Founder and Chairman, Mark has held many roles at the family business including President during his 20 year tenure.

Mark played a significant role in the development and growth of the Nelson Family businesses. In 1988, Mark founded the successful accounting and finance professional staffing division now called Nelson & Associates. “I have truly enjoyed growing with this company and contributing to the many successes we have achieved. I have been honored to work with the outstanding individuals who have made this company what it is today. At the same time, I am extremely excited and invigorated about exploring new personal and business opportunities,” says Mark.

Over the years Mark has also been instrumental in directing critical elements of the business including strategic planning, sales and marketing, and operations. In addition, Mark has recruited and helped develop many of the company’s senior executives “Mark has been relentless in his drive to make this company a success and we will all miss that tremendously. He has worked side by side with me in taking our business to levels we never dreamed about!” says father, Gary Nelson.

Mark will continue serving as an elected member of the Nelson Board of Directors and retains his equity stake in the business as a long term investment. Jon Parker, CEO of Nelson added that, “Mark will always be a Nelson, and most importantly a devoted friend of the company. We wish Mark all the excitement and success that will come from his new endeavors.”

## About Nelson

Nelson was founded in 1970 by Chairman Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$396 million in 2007. Nelson has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the third year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal. For more information, visit [www.nelsonhr.com](http://www.nelsonhr.com). Nelson consists of the following businesses:

- **Nelson & Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Technology:** Provides end-to-end consulting services that include requirements gathering & analysis, project management, product/software development, testing, deployment and maintenance, as well as the placement of software and IT support professionals.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs.com:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is a members-only online resource created by HR professionals for HR professionals. Subscribers have access to proprietary content and customizable features within nine primary sections that allow them to find the information, tools, and resources they need to quickly solve HR-related challenges.