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Nelson & Associates Opens Redwood Shores Branch
New Location Marks the 9th Office in Northern California

REDWOOD CITY, Calif. – November 4, 2008 – In the midst of an uncertain economy, Nelson & Associates is proud to announce the opening of its 9th office in the Redwood Shores area. Nelson & Associates is ready and equipped to serve the needs of accounting and finance businesses in the Bay Area.

“Due to significant growth over the last few years and an increased demand from the local businesses, Nelson & Associates has expanded into the Peninsula region,” says Sara Boyd, Senior Vice President of Nelson & Associates. “We’re thrilled to have Steven Strawser leading our team as the Branch Manager of our Redwood Shores office,” says Boyd. Strawser has extensive experience as a recruiter, including prior experience with founding another successful recruiting start-up. “Steven will oversee all activities related to the recruiting and business development for the Nelson & Associates brand on the Peninsula. His background will allow him to serve the finance and accounting markets with the level of professionalism and outstanding customer service associated with Nelson & Associates,” continued Boyd.

Nelson & Associates of Redwood Shores welcomes your visit and is located at 201 Redwood Shores Parkway, Suite 250, Redwood City, CA, 94065, and the staff can be reached at 650-598-5621 or info@nelsonandassociates.com.

About Nelson & Associates

Nelson & Associates is a Northern California recruiting firm focused on placing highly qualified accounting and finance professionals and executives. The Nelson & Associates team of recruiters has several years of successful professional recruiting experience and prior careers in finance and accounting.

About the Nelson Family of Companies

The Nelson Family of Companies was founded in 1970 by Chairman Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$377 million in 2007. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal. For more information, visit www.nelsonhr.com. The businesses within the Nelson Family of Companies include:

- **Nelson Technology:** Provides full-time and contract recruiting in all technology areas including programming, project management, product management, testing, quality assurance, and technology architecture.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals