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**Nelson Technology Expands it's Operations  
*IT Industry Growing in Northern California***

**SAN FRANCISCO, Calif. – November 4, 2008** – While overall economic growth in the nation has been steadily declining, the IT industry has not only fared well, but in many instances has grown at rapid rates. “Despite lay-offs by several Silicon Valley businesses, such as Hewlett Packard, demand for technical project and consulting work in the Bay Area has actually climbed significantly this past year,” says Scott Bishop, Senior Vice President of Nelson Technology.

Nelson Technology has experienced a dramatic increase in volume in several locations, with their overall number of consultants doubling this year alone. In response, they have added Robin Kellam as Director of Sales, based in San Francisco, and Fred Perry as Vice President of Consulting Services, based in Sonoma. Robin has more than twenty years of experience in the IT consulting industry and is the founder of two IT consulting businesses in San Francisco, Strategic Associates and IT Consulting, Inc. Fred also has more than twenty years experience in IT consulting. He was a managing partner for Sierra Systems as well as Vice President of IG Systems and BDM Technology, where he oversaw the growth of their technical consulting services.

Robin and Fred will help to further expand business in San Francisco and nationally as well. “Nationally, IT employment reached an all time high in July, bucking the general employment market,” says Bishop. “We have seen growth in all three quarters this year, and expect this trend to continue throughout the rest of the year and into 2009.”

**About Nelson Technology**

Nelson Technology is a Technical Solutions Company with offices in San Francisco, San Jose, Pleasanton, Redwood Shores, Sacramento, Roseville, San

Rafael, Petaluma, Sonoma, as well as off shore capabilities located in both the Ukraine and in India. The company works with customers to understand their technology-based business objectives and deliver solutions to help them reach their goals via project-based or hourly consulting solutions.

The Nelson Technology office in San Francisco welcomes your visit and is located at 425 California St., Suite 600, San Francisco, CA 94104, and the staff can be reached by phone at 415-217-3339.

### **About the Nelson Family of Companies**

The Nelson Family of Companies was founded in 1970 by Chairman Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$396 million in 2007. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the third year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal. For more information, [visit www.nelsonhr.com](http://www.nelsonhr.com). The businesses within the Nelson Family of Companies include:

- **Nelson & Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs.com:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals

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