



NELSONJOBS LAUNCHES CANDIDATE-FRIENDLY JOB SEARCH PORTAL

Job-Finding Portal Challenges the Paradigm About What a Job Board Should Be

Sonoma, Calif. June 12, 2007 – Flipping the paradigm of what a job board should be, NelsonJobs.com has re-launched itself as an employee-friendly job finding portal with a host of new features to help seekers organize and expedite their job search experience—as well as the guarantee that a job placement expert at NelsonJobs will contact each candidate by email or phone within 48 hours.

Online job boards are typically optimized for employer job listings—boasting the sheer number of jobs listed but not necessarily helping job seekers in their quest to find work. NelsonJobs.com, by contrast, is a comprehensive 'job-finding portal' designed specifically to assist job seekers in researching, selecting and following up with their job queries to make the overall job search a pleasant and gratifying experience. Special 'job-finding' features of NelsonJobs.com include:

- Automatic job search agents to notify job seekers about the newest jobs that fit their profile
- An online 'shopping cart' to organize job leads
- Online tracking system and tools to help candidates with follow-up efforts
- Career search advice including professional resume-writing, interviewing and job search tips
- Salary guidelines and salary negotiation advice
- Free subscription to NelsonJobs Newsletter and links to job resources
- Online calculator to compute the distance from one's home to the job being applied for
- Personal follow up from NelsonJobs placement experts and access to speak live to a member of the NelsonJobs Client Services Team

“Ask any job seeker what their frustrations are with the current crop of online job boards like Monster and CareerBuilder and they'll tell you that it's a chaotic and lonely process,” explained Craig Nelson, EVP of Staffing for the Nelson Family of Companies. “You just send your resume out into cyberspace and hope for a call-back, and that's not very encouraging when you are out of work. So the new NelsonJobs.com has been re-designed with the job seeker in mind—giving them organization tools and career advice. And most important, every job seeker receives

personal follow up from one of Nelson's job placement experts. That human touch can make a big difference between someone having a good job search experience or a bad one."

About NelsonJobs.com and the Nelson Family of Companies:

NelsonJobs.com is part of the The Nelson Family of Companies, which was founded in 1970 by Chairman and CEO Gary D. Nelson and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$377 million in 2006.

The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the *San Francisco Business Times* and *Silicon Valley/San Jose Business Journal*.

The businesses within the Nelson Family of Companies include:

- **Nelson and Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Technology:** Provides full-time and contract recruiting in all technology areas including programming, project management, product management, testing, quality assurance, and technology architecture.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals.

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