

NELSON

For Immediate Release

Nelson Donates \$10K to CSUS Department of Nursing

Financial Gift Allows Stanislaus Program to Address California's Nursing Shortage

SONOMA, California, May 25, 2009 – Gary and Marcia Nelson and the Nelson Family of Companies have contributed \$10,000 to the Department of Nursing at California State University Stanislaus. Mr. Nelson is the Chairman and CEO of the Nelson Family of Companies, which includes the largest independent staffing firm in Northern California.

Nelson grew up in Modesto, graduating from Downey High School in 1955. The business he started in 1970 has become a \$300 million company with seven divisions and 30 offices. The Modesto branch of Nelson Staffing opened in 2006. For Gary Nelson, community involvement and support have always been a priority. At the Modesto office's one-year anniversary celebration, he committed to finding a worthy local program that he could support. He chose the new nursing program at CSU Stanislaus.

CSU Stanislaus is making crucial strides in addressing the nursing shortage in California by instituting a Master of Science program, made possible in part by Nelson's \$10,000 gift. This new funding will allow the University to establish initial courses this spring, admitting 16 qualified nurses who would otherwise not have been able to participate.

A major reason for the state's nursing shortage is a critical need for qualified nursing faculty. A minimum of a master's degree is required to become a nursing professor. Currently there is not sufficient faculty to educate the nurses California so urgently needs. This shortage of qualified faculty/professors is expected to increase significantly since many nursing

professors are nearing retirement. As additional community financial support augments Nelson's \$10K springboard, the University projects that approximately 40 to 50 master's prepared nurses—qualified to assume leadership positions—will graduate within the next five years. These graduates will provide the faculty necessary for the expansion of nursing programs throughout California.

To further ensure the program's growth, CSU Stanislaus is exploring additional funding sources including matching funds from the California State University Chancellor's office and private donors. If you are interested in donating, please contact Tiffani Burns at CSU Stanislaus' Office of University Advancement by calling 209-667-3482 or via email at tburns@csustan.edu.

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About Nelson

Nelson was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 44th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. For more information, visit www.nelsonhr.com.

Nelson consists of the following businesses:

- **Nelson & Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area. www.nelsonandassociates.com
- **Nelson Technology:** Provides end-to-end consulting services that include requirements gathering and analysis, project management, product/software development, testing, deployment and maintenance, as well as the placement of software and IT support professionals. www.nelsontechnology.com
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- **NelsonJobs.com:** Northern California's premier job board. www.nelsonjobs.com
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management and contingent workforce planning. www.workforcelogic.com

- **HRhome:** Is a members-only online resource created by HR professionals for HR professionals. Subscribers have access to proprietary content and customizable features within nine primary sections that allow them to find the information, tools and resources they need to quickly solve HR-related challenges. www.hrhome.com

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