



## **Nelson Staffing Opens Modesto Branch**

### ***New Location Marks the 15<sup>th</sup> Office in Northern California***

**MODESTO, Calif. – August 2, 2007** – The Nelson Family of Companies announced today the opening of its newest staffing office in Modesto, Calif. The opening of this office marks the 15<sup>th</sup> Nelson Staffing office in Northern California and a coming-home of sorts for the company's CEO and founder.

"I'm excited to open an office in the city of my birth," said Gary Nelson, Chairman and CEO of Nelson Family of Companies. "My wife Marcia and I recently attended the 50<sup>th</sup> high school reunion of Downey High School. It prompted us to look at Modesto as an exciting opportunity – so here we are! The city has gone from apricot and peach groves to new houses, grape vineyards and has added a variety of other businesses. It is an exciting time for Modesto. With all the growth in the area, we are seeing a high demand for quality workers and feel it is the right time to enter the market."

Gary Nelson, the founder, Chairman and CEO of the Nelson Family of Companies, was born and grew up in Modesto. He attended several schools in the area, including John Muir Elementary School, Roosevelt Middle School and Downey High School, before graduating with a BA from San Jose State in 1961. Gary founded the Nelson Family of Companies over 35 years ago with the first office in the North Bay.

The Modesto office will be managed by Jacqueline Russell, a staffing industry veteran with more than seven years' experience. The office is located at 501 East Orangeburg Ave., Suite B, Modesto, CA 95350 and the staff can be reached via email at [modesto-info@nelsonstaffing.com](mailto:modesto-info@nelsonstaffing.com) or by phone 209-575-7170.

#### **About Nelson Staffing**

Nelson Staffing is a staffing firm focused on attracting and providing talent to a wide variety of clients in Northern California. The company partners with clients to source, screen and acquire

talent in positions ranging from administrative to executive levels and in industries ranging from wine to games software to healthcare.

### **About The Nelson Family of Companies**

The Nelson Family of Companies was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$377 million in 2006. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal.

- **Nelson and Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Technology:** Provides full-time and contract recruiting in all technology areas including programming, project management, product management, testing, quality assurance, and technology architecture.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals.

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